



PROFILE
2025





Chairman's Message

We have embarked on our journey with a clear vision and an ambitious mission aimed at delivering events and exhibitions with the highest levels of excellence and creativity. What sets us apart is not only the services we provide, but also the trust we have earned over the years through our work with partners in both the public and private sectors. We are always committed to being your trusted partner in achieving success and elevating your events to international standards.

Chairman of the Board

Mohammed bin Saad Al-Dosari





About Us

We are a leading company in organizing conferences, exhibitions, and events, providing an integrated range of services that begins with the initial concept and culminates in a successful event that leaves a lasting impact. Our extensive experience and diverse partnerships have positioned us as the preferred choice for government entities and major corporations seeking excellence and quality.



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Our Vision

To be the first choice in the region for exhibitions and events, delivered with world-class standards.

Our Mission

To provide integrated and innovative solutions that reflect our clients' identity and achieve their strategic objectives.



Our Values

- ☀ Quality and Professionalism
- ☀ Transparency and Integrity
- ☀ Innovation and Creativity
- ☀ Excellence and Uniqueness
- ☀ Commitment to Deadlines and Standards





و Creative Design & Branding

- ☀ Designing booths and stands with modern and attractive concepts.
- ☀ Developing the visual identity of events and exhibitions.
- ☀ Producing high-quality printed and promotional materials.



Exhibition & Event Management

-  Comprehensive preparation for exhibitions (decor, lighting, audio, and screens).
-  End-to-end event management, from planning to execution.
-  Managing registration processes, reception, and visitor services.





Marketing and Promotion

- Developing comprehensive marketing plans.
- Managing digital and traditional advertising campaigns.
- Coordinating with media outlets and overseeing media coverage.



Representation on Behalf of Clients

-  Official representation of companies locally and internationally.
-  Professional management of booths on behalf of clients.





u Supporting Services

-  Photography and videography.
-  Production of introductory films and media coverage.
-  Promotional and souvenir gifts.
-  Hospitality and catering services.
-  Simultaneous interpretation services.



Consulting and Strategic Planning

-  Developing preliminary organizational and marketing plans.
-  Conducting market research and audience analysis.
-  Preparing post-event reports and evaluations.





Registration & E-Ticketing Management

-  Online platforms for registration and booking.
-  QR code for quick entry.
-  Attendance data analysis.



u Specialized Media Production

- ☼ Live streaming.
- ☼ Managing event content across social media platforms.
- ☼ Documentary films and visual coverage.





Virtual and Hybrid Conferences (Hybrid Events)

-  Online events with interactive technologies.
-  Combining in-person and virtual attendance.
-  Discussion rooms and intelligent interactive platforms.



Training and Development

-  Training workshops for participants.
-  Training client teams on booth management.
-  Skills development programs (protocol, customer service, presentation skills).





Sponsorship and Partnership Management

-  Designing sponsorship packages.
-  Negotiating with sponsors and business partners.
-  Managing sponsorship contracts.

Hospitality and Travel Services

-  Hotel bookings and delegation transportation arrangements.
-  Airport reception services.
-  Tourism programs for international delegations.





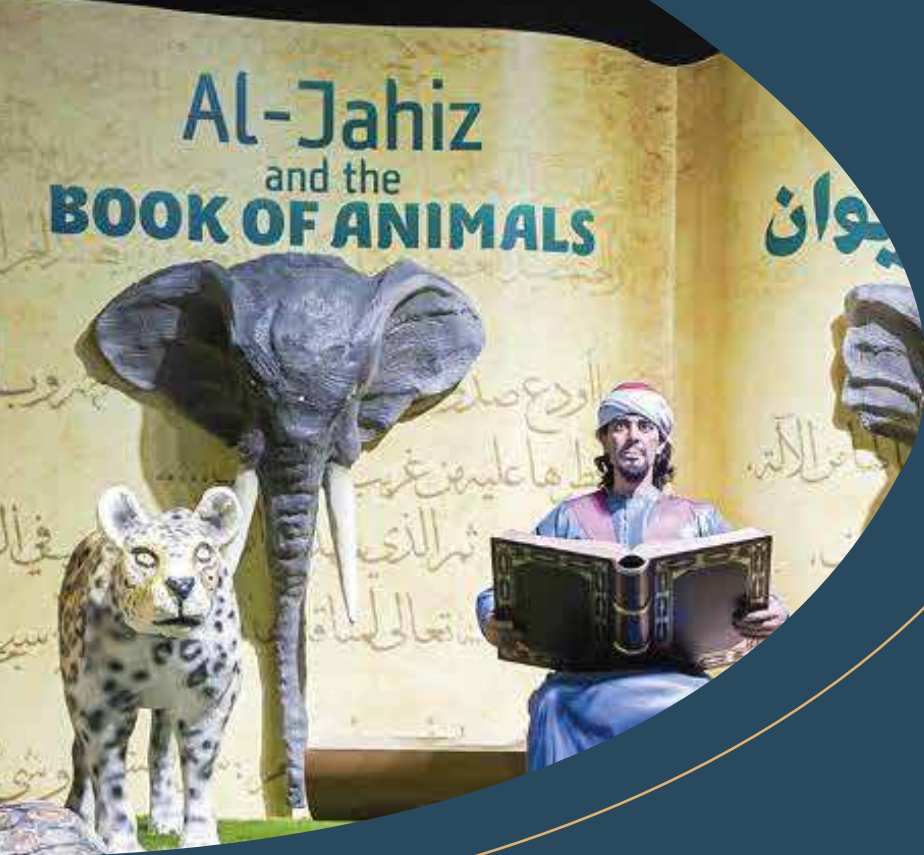
Crisis and Emergency Management

-  Contingency and emergency response plans.
-  First aid and medical support.
-  Risk management and ensuring public safety.

U Digital Event Platforms

- ☀ Designing event-specific websites.
- ☀ Mobile applications (agenda, booth map, notifications).





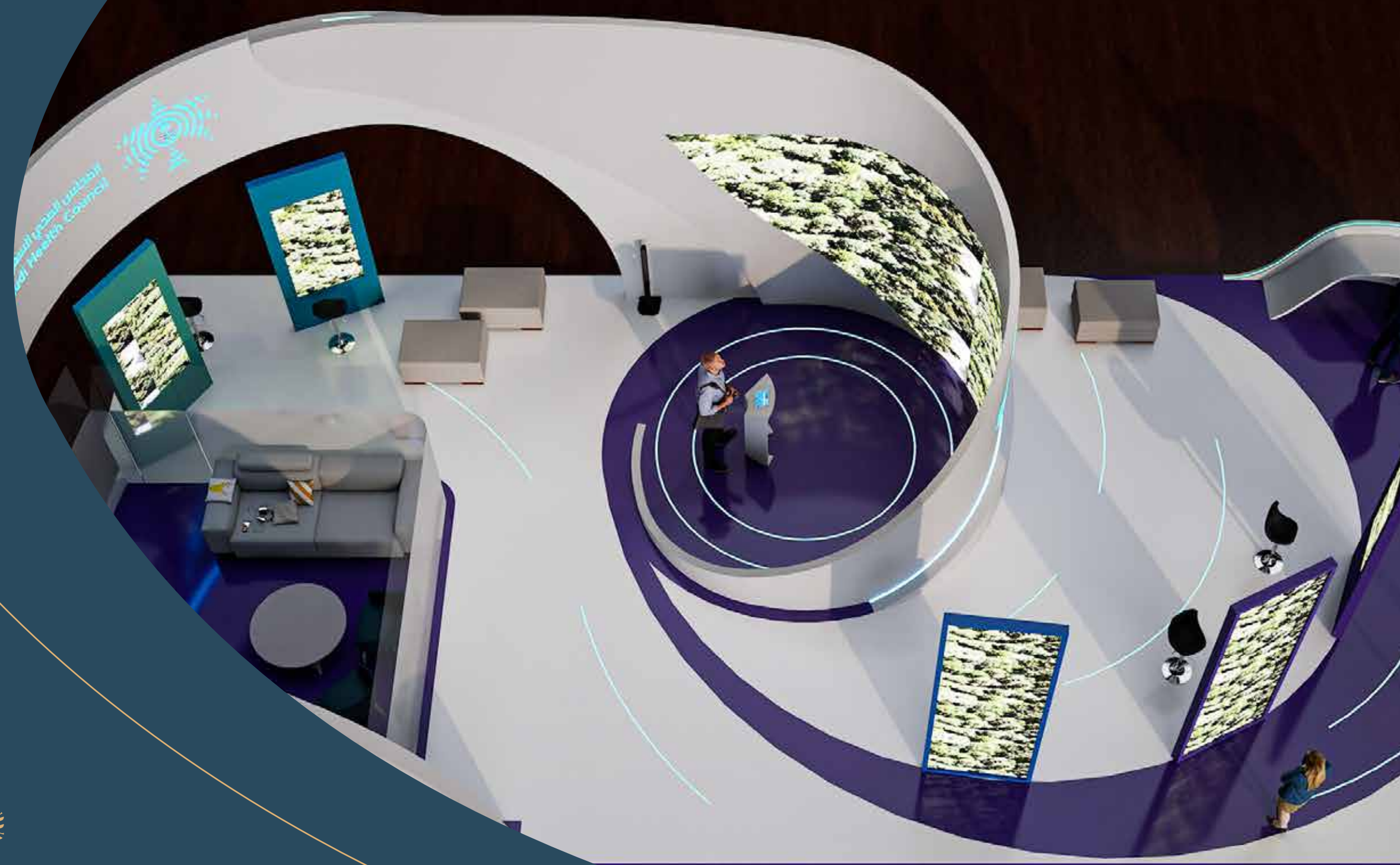
و Visitor Experience Innovation

- ☀ Interactive zones and virtual/augmented reality (VR/AR) experiences.
- ☀ Competitions and entertainment activities.
- ☀ Creative solutions to enhance engagement and participation.



W Our Experience and Achievements

- ☀ Organizing and Managing Exhibitions and Conferences Across Various Sectors
- ☀ Designing and executing more than 1,500 innovative booths for leading local and international companies.
- ☀ Managing large-scale events for government entities and organizations.
- ☀ Successful media and marketing coverage for numerous projects.











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Our Clients

We are proud to serve an elite group of government entities, leading corporations, and private institutions.



Our Team

Our team consists of event management experts, creative designers, and skilled technicians working seamlessly together to ensure the success of every event.





Why Why Choose Us ?

- ☀ Extensive local and international experience.
- ☀ Comprehensive solutions under one roof.
- ☀ Superior quality and utmost professionalism.
- ☀ A proven track record of success.
- ☀ Strategic relationships with distinguished partners and suppliers.





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